

MOBILEGOV SIGNS WITH THE 1ST FRENCH INDEPENDENT TOURISM AND CULTURAL WEBSITE IN ORDER TO SECURE IT WITH THE DIGITAL DNA.

Sophia Antipolis, May 19th 2010 – Gralon.net (2.9 million monthly unique visitors (UV)) has chosen the Digital DNA to secure the accesses of their 140 000 members.

In 3 years, Gralon.net has become the first French independent tourism and cultural website and has generated over 24 million UV in 2009. The website is ranked in the top 500 websites the most visited in France (source Nielsen Médiamétrie 2009) and has pursued its growth by 15% of the amount of UV during the 1st trimester 2010.

The company, represented by its founders Loïc Strullu and Georges Fritsch, announces the service setup of the Digital DNA technology in order to secure its members.

Georges Fritsch explains: « We were searching for a solution that protects the personal data of our users on one hand and solves the forgotten password issue on the other hand. With the Digital DNA, we have found the solution which enables us to answer to these both issues in an economical and efficient way. The technology is easy to understand, easy to use for us as well as for our members and above all, provides a security level never reached until today ».

Loïc Strullu adds « We have very rapidly integrated the Mobilegov solution, which has given an additional point to the company. The transition phase between security by password and the strong authentication is well handles, with no service disruption or access interruption. We are very enthusiastic about this technology ».

The contract, in line with Mobilegov's web business model, includes the free availability of the solution in counterpart of advertising revenue for Mobilegov. This offer is well fit for the Web market, which is part of the attractive advantages of the Digital DNA. The contract has been signed for a year, the advertising revenues amount will not be revealed.

Following the recent publications around Facebook or Twitter account hacking, the Digital DNA provides an answer to efficiently face identity theft issues and allows Gralon.net to be at the peak of security for their members' access.

More than just a security system, Mobilegov is now a real partner for company directors worried about bringing an efficient and truly secured solution for accesses to their website.

About Gralon : French tourism, culturel and leisure Internet Website

Gralon.net is an independant tourism and cultural guide providing quality content for Webusers looking for week-end and stay ideas in France. All tourism actors (hotels, campings, cottages, guest houses, holiday rentals, restaurants) and leisure (museum, golfs, touristic locations, airports, events...) are referenced on the website, over 250 000 references.

About Mobilegov : IT security software editor

Mobilegov is an IT security software editor. Its purpose is to provide its customers solutions to protect their sensitive data and to authenticate their users. These solutions are based on the Digital DNA, a technology protected by international patents which exploits the identification of the used equipment.

For more information : www.mobilegov.com

Contacts :

MyNTIC PR Agency: Franck Tupinier Tel: + 33 (0)6.74.68.37.93 - ftupinier@myntic-pr.com

Mobilegov Press Relations: Sandrine Donzion Tel: + 33 (0)6.84.68.32.52- sandrine.donzion@mobilegov.com